

REP HEADLINE# 6387273
ORIGINAL REV#0 ***

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP

OCT19/12 15.46
*** WDCW-TV ***

ADV # _____ ADV. NAME POLI/T KAINE/DSCC/D/SEN/VA

REP.# _____ OFF.# _____ SALESMAN.# _____

BUYER NAME ART MORAN

SALES PRSN WA- DAVE CLARK

AGY # _____ AGY. NAME MEDIA STRATEGIES & RESEARCH

11350 RANDOM HILLS ROAD, SUITE 670

FAIRFAX, VA 22030

ORDER # _____ CONTRACT # 6387273

PRDCT TIM KAINE/DSCC

EST#**** COMMENTS: (LINE, ORDER, INVOICE)

CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES OCT29/12 NOV6/12 WK-2

CITY TAX _____ STATE TAX _____

CO-OP BILLING NEEDED _____

DATE OCT19/12 15.46

REP: TO NSM/NSA
FR LINDSEY FOR DAVE
NEW ORDER
TTLS \$3,800
PLEASE CONFIRM, THANKS!

new Political!



CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =

AGENCY EST# = 12708

PL3/1

1			700P-730P	30		\$700.00	10/31	11/2	2		W-F	2
PROGRAM : 2.5 MEN												
2			700P-730P	30		\$700.00	11/5	11/5	1		MON	1
PROGRAM : 2.5 MEN												
3			730P-800P	30		\$850.00	10/29	11/1	2		M,TH	2
PROGRAM : 2.5 MEN												

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NOV/12						\$3,800.00						

CONTRACT TOTAL \$3,800.00
TOTAL SPOTS 5

MARKET TOTALS \$380,000 WDCW 1% WJLA 19% WUSA 23% WRC 35% WTTG 21% WPXW 0% WDCA 1%
CABL 0%

SVC- NSI
DEMOS- RA35+*